



BUSINESS ADVERTISING ORDER FORM
2011 CCHS BOYS LACROSSE PROGRAM BOOK

DEADLINE FOR RECEIPT OF ADVERTISING ORDERS IS: March 11, 2011

Name of Advertiser _____

Address _____

Phone ____ - _____ Fax ____ - _____ e-mail _____

Contact person _____ Authorized signature _____
 (If Advertiser is a business entity) Signature indicates agreement to Publication Guidelines

Please specify type of ad desired by marking chart below and inserting applicable rate here: \$ _____

| X | Size of Advertisement / finished ad copy size | Ad Rates |
|---|--|--|
| | Full page (8 ½ x 11) | \$ 325.00 New in 2011, your full-page ad also will be featured on our CCHS LAX website |
| | One-half page (5 x 7 5/8) | \$ 200.00 |
| | One-quarter page (3 ¾ x 5) | \$ 125.00 |
| | One-eighth page Business Card size (2 x 3 ½) | \$ 50.00 |
| | Inside back cover (8 ½ x 11) | \$450.00 |

Advertisements need to be in camera-ready form, resolution of 300 bpi or PDF file. Attach your camera-ready ad to this form and e-mail to lkeller1145@msn.com. Please request confirmation that the email has been received and the file was able to be opened. No additional advertising messages or copy will be added to your advertisement.

Make your check payable to:

Cherry Creek H.S. Boys Lacrosse Booster Club

Mail or deliver this form with ad and payment to:

Linda Keller

5409 South Fulton Court, Greenwood Village, Co 80111

PUBLICATION GUIDELINES

Ads should be camera-ready and delivered in the size ordered for publication. If digital, please use ".JPEG" format. No photocopies please. Business cards are acceptable. Orders unaccompanied by full payment will be returned. The CCHS Boys Lacrosse Booster Club (BLBC) reserves the right to edit or decline to publish any material submitted, if, in the sole discretion of the program editors, the material is inconsistent with the spirit and intent of *Bear Facts*, a publication of CCHS. A full refund will be made for any material submitted and declined for publication. All submitted materials submitted become property of BLBC. By accepting an order for publication, BLBC does not endorse any advertiser or any product or service advertised through this publication.